



**WARA SUSHI<sup>+</sup>**

# INTRODUCTION TO WARA SUSHI

[www.warasushi.com.au](http://www.warasushi.com.au)

## WELCOME TO WARA SUSHI

Owning your own Wara Sushi is a big decision for you and for us.

We are not your average sushi business, we are better and so must our Franchisees be. We are a family owned business based in Brisbane, Australia and since 2014 have quickly evolved from 1 outlet to 12 in Queensland in just 7 years.

We are now expanding across the Australian Eastern seaboard by selecting only the very best franchisees and sites.

***“If you believe you have the qualities to own and operate your own Wara Sushi we would welcome your application and look forward to the possibility of working with you in the future.”***

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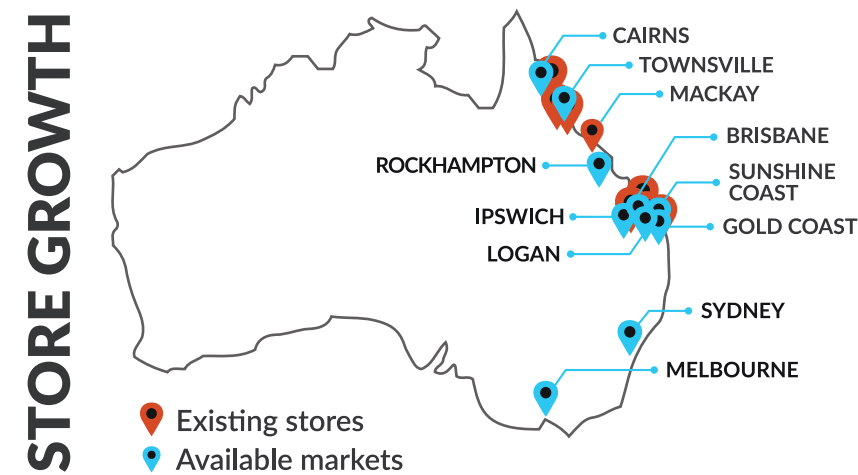
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# WARA SUSHI AT A GLANCE



## KEY DRIVERS OF GROWTH

- A proven business model
- Marketing and constant brand presence
- Constant ongoing store operational support
- Proven business systems and operational processes
- A well established and experienced support office
- Training program

# OUR HISTORY

JAN 2014

HOLMVIEW STORE

TAKEAWAY CORPORATE STORE

FEB 2015

MEADOWBROOK STORE

CONVEYOR SUSHI FRANCHISE STORE

NOV 2015

IDALIA STORE

CONVEYOR SUSHI CORPORATE STORE

MID 2016

CORNUBIA STORE

TAKEAWAY FAMILY STORE

MAR 2017

BEENLEIGH STORE

TAKEAWAY FAMILY STORE

AUG 2017

WILLOWS STORE

CONVEYOR SUSHI CORPORATE STORE

APR 2018

CAIRNS STORE

CONVEYOR SUSHI FRANCHISE STORE

APR 2019

STOCKLAND STORE

CONVEYOR SUSHI CORPORATE STORE

SEP 2019

GASWORKS STORE

CONVEYOR SUSHI CORPORATE STORE

FEB 2020

MACKAY STORE

CONVEYOR SUSHI FRANCHISE STORE

SEP 2020

WEST END STORE

CONVEYOR SUSHI CORPORATE STORE

OCT 2020

CHERMSIDE STORE

CONVEYOR SUSHI FRANCHISE STORE

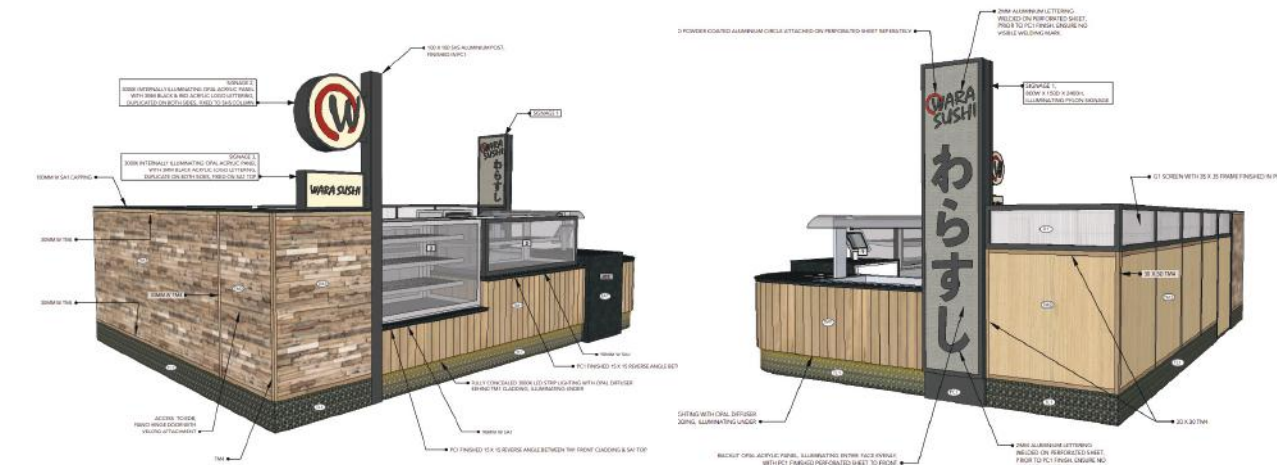


# WARA SUSHI LAYOUT

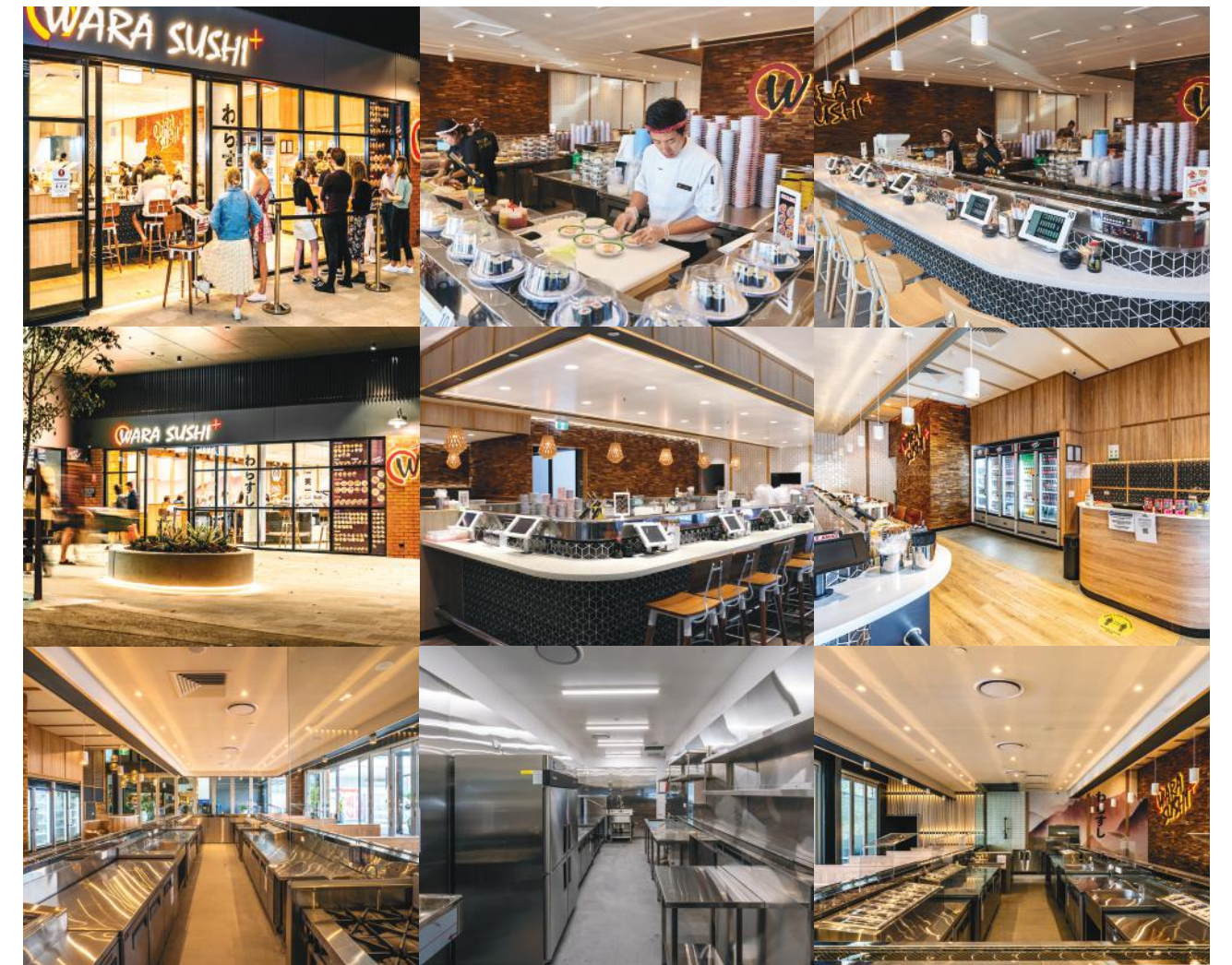
TRAIN LAYOUT \_ GASWORKS PLAZA, MONTAGUE MARKETS



KIOSK LAYOUT \_ MACATHUR SHOPPING CENTRE



Westfield Chermide Wara Sushi Store





# QUALITY



Wara Sushi strives to be the best tasting sushi in Australia by using only the freshest ingredients made by the best chefs. When the Wara Sushi fresh menu is prepared by top chefs in a good location, our stores are very successful. It's not just our food and chefs in a good location, our stores are very successful.

It's not just our food and chefs that are top notch. We have only the best store fit-outs, kitchen equipment, and IT systems. All these things combine to deliver an outstanding customer experience and business.

Contact Us For More  
Information

07 3445 5980



Wara sushi tablet order systems.



## MENU

The quality of our kitchens, chefs and ingredients are on display with our menu.

Customers can see and taste the difference.

Our menu is supported by a high quality supply chain that has allowed Wara Sushi to expand out of Brisbane into regional areas without compromising our quality.



## Marketing

The Wara Sushi business has all of the key marketing tools such as web search optimisation, menu flyers and social media.





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warasushi.official



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